



This Guarantee is Our Commitment to You.



As Your **Trusted AdvisorSM** I Will:

- Ensure that you understand agency representation alternatives.
- Research and create a Comparative Market Analysis to assist in developing a pricing strategy.
- Provide a written estimate of seller expenses and proceeds.
- Provide all necessary forms to ensure that the required disclosures are completed.
- Recommend property merchandising and enhancements to maximize marketability.



As Your **Skilled NegotiatorSM** I Will:

- Promptly present all offers as soon as possible and review all terms and contingencies.
- Provide negotiating strategies to achieve the best possible terms and price.
- Share financial information with you as provided by the buyer, and make every effort to have each buyer pre-qualified or pre-approved with a lender.
- Assist you in monitoring the status and satisfaction of contract contingencies.



As Your **Expert FacilitatorSM** I Will:

- Create and present a detailed, written marketing plan including specific strategies, programs and buyer targets.
- Promote property through advertising, direct marketing, industry networking and the Internet.
- Commit to regular communication on the progress of selling your home, including prospect and market feedback.
- Offer home purchase assistance including referral services and access to community and property information.
- Attend the closing and contact you following the closing to ensure satisfactory completion of all service details.
- Offer the opportunity to evaluate the service provided, after the transaction, through a Customer Satisfaction Survey. This survey is administered by Leading Research Corporation, an independent, third party research company.

GMAC
Real Estate

